

**KIDS SPORTS NETWORK**  
8206 Roughrider, Suite 104  
San Antonio, Texas 78239  
(210) 654-4707  
www.ksnusa.org



Attention  
Youth League Administrators... 

NON-PROFIT ORG.  
U.S. POSTAGE  
PAID  
SAN ANTONIO, TX  
PERMIT 2736



...are you training your  
youth league coaches?  
If not, you need to  
hear more about our  
exciting training program  
designed just for you...

Check inside for details. 



**Who we are...** KSN is a nonprofit, 501c(3) association that promotes quality sports for kids through a variety of educational programs and special events. KSN has operated in its present structure and location in San Antonio, Texas since 1991 with roots dating back to 1983.

**What we do...** In addition to coaches' training, the Kids Sports Network offers other educational programs to youth leagues including a Parent Orientation Program. Other KSN Programs include access to criminal background checks, Spurs Youth Basketball League - a socially-themed basketball league, summer golf camps for kids, a high school all-star football game and numerous events conducted in association with the San Antonio Spurs. KSN is a popular resource for youth sports information through its helpful and frequently visited website [www.ksnusa.org](http://www.ksnusa.org) and our KSN library contains one of the best collections of sports videos and books in Texas.

**Parent Orientation Program** - Video, pamphlets and implementing instructions that enable youth leagues to conduct their own parent training.

**Criminal Background Checks** - Special access to comprehensive background checks that are easy to conduct, fast, inexpensive and nationwide. Rates for qualifying organizations start as low as \$1.75/check. (Price subject to change)

**Spurs Youth Basketball League and Jr. Silver Stars** - Socially themed basketball leagues for kids that include workshops, weekly lessons and other activities.



**Child Centered Sports...** KSN embraces the four principles of Child Centered Sports that focus on the best interest of the young athlete supported by parents, coaches, referees and administrators.

1. Winning an athletic event is secondary to encouraging children to try their best, have fun and feel successful.
2. Success in sports often improves a child's self-worth, however, unrealistic expectations from coaches and parents can destroy a child's self-worth.
3. The physical and emotional well being of children must be first and foremost.
4. Parents and coaches must work together to make sports a meaningful, positive experience for all children.

# Welcome to



## the Coaches' Education Program of the Kids Sports Network

"I've supported and worked with the Kids Sports Network for nearly twenty years. KSN is a great organization. If you are going to coach kids, you need KSN training."

- Gregg Popovich,  
President of Spurs Basketball & Head Coach

### Why Youth Leagues Prefer KSN Training

- Addresses the important issues coaches need to hear
- Short - about 3 hours
- Inexpensive - competitively priced
- Completely prepackaged and easy to conduct via DVD or live presenters
- Training available in all major team sports
- Personal attention from our experienced KSN Staff

### Course outline:

#### GENERAL COACHING TOPICS

- ✓ Influential Coaching
- ✓ The Value of Sportsmanship
- ✓ The Parent Role
- ✓ Injury prevention and treatment
- ✓ Child Abuse Awareness
- ✓ Legal Issues
- ✓ Coaching for the Right Reasons

#### SPECIFIC SPORTS ISSUES

- ✓ Organizing effective practices
- ✓ Teaching sports fundamentals to kids
- ✓ Suggested drills

#### TEST AND CONDUCT PLEDGE

### Certified Coach Benefits:

- 3 hours of comprehensive training
- Up to \$1 million general liability insurance
- Up to \$25,000 injury insurance
- Access to password protected website
- Free periodic newsletter
- One year KSN membership
- Priority announcements of KSN activities & programs
- Free use of KSN resource library (for San Antonio area coaches)

### The KSN Philosophy - why you must train and certify your coaches...

The single most important action a youth sports organization can take to enhance its program is to train its volunteer coaches. Coaches are the teachers, the role models and the surrogate parents all rolled up in one. If they understand and fulfill their responsibilities, your league will be successful and your players and their families will have rich and rewarding sports experiences.

### You can conduct the clinic yourself...

Creating a KSN Training Unit for your organization is as easy as 1-2-3.

1. Tell us you're interested
2. Review the Coach Ed information on our website and/or the information we send you.
3. Complete and mail the Training Unit paperwork to KSN along with a deposit. A portion of your deposit will be applied to your first coaches clinic.

That's all there is to it. After we have reviewed your Training Unit application, we will officially sanction you to conduct our training and certification. Then about two weeks before you intend to hold your first clinic, contact KSN and we will send you the videos, training manual, clinic brochures and other materials you will need to conduct the clinic. All we require is that you agree to conduct KSN training in the prescribed manner and that you forward attendance rosters and coaches certification fee to KSN when you complete the clinic. It's really that easy and, most importantly, you will immediately see an improvement in the quality, knowledge and professionalism of your coaches!

### ...or we can do the clinic for you.

If your league operates in or near San Antonio, or if you simply do not want to conduct the clinic yourself, KSN can conduct your clinic for you. No need to set up a Training Unit. Simply schedule your clinic and we will bring the training to you. (Note: There may be additional charges for clinics conducted outside of metro San Antonio.)

So what's stopping you?

Call KSN today. We're waiting to help you!

Call: 210-654-4707  
Fax: 210-646-9977  
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Website: [www.ksnusa.org](http://www.ksnusa.org)



...your good sports team

Another Quality Program of  
the Kids Sports Network