

30th ANNUAL SAN ANTONIO HIGH SCHOOL ALL-STAR FOOTBALL GAME

PRESENTED BY TIME WARNER AND H-E-B

BACKGROUND INFORMATION

The **San Antonio High School All-Star Football Game** is a charity event played in May featuring outstanding San Antonio high school football seniors from the previous fall season. This year's game will be held on Saturday, May 17, 2008, in Gustafson Stadium, Northside Athletic Center. Typically about 4,000 fans attend the game. The game is broadcast live on the Texas Sports Radio Network and on a delayed basis by Time Warner Cable.

The event is conducted jointly by the Kids Sports Network and the Olmos Kiwanis Club with proceeds benefiting area youth charities. In the past 29 years the game has raised over \$625,000 for nonprofit organizations.

The initial meeting of game participants and their high school coaches will take place on Monday, April 28th at a Kickoff Dinner in the First Presbyterian Church in downtown San Antonio. At the meeting, game rules, practice schedules, etc. are explained. Player practices begin on Monday afternoon, May 5th and continue weeknights through Friday, May 16th.

A Player Recognition Banquet will be held on Thursday, May 15th at St Paul Community Center for parents, coaches and players. Past speakers have included Jack Pardee, Gary Green, Ray Childress, Earl Campbell, Jim Wacker, Paul Alexander, David McWilliams, and Dan Cook.

Fifty eight area high schools are offered an opportunity to nominate players for the game. Players are geographically divided into East and West squads based on the locations of their schools. The coaches of the game are selected from local high schools. Legendary coach, George Pasterchick will coach the East Team and Angel Cedillo, Holy Cross High School Principal, will coach the West Team. Pasterchick has coached in every game since its inception in 1979. Game alumni include NFL current and former players Eric Brown, Sammy Morris, Alex Van Pelt, Gabe Rivera, Tony Darden, Reggie Rivers, Bruce Collie, A.J. Johnson, N.D. Kalu, Sam Herd and others.

An average of 25 college scouts from schools as far away as Missouri, Iowa, Tennessee, Kansas and New Mexico attend the game and each year offer college scholarships to as many as 15 participants after the game ends. In the past 28 years, colleges and universities have offered over \$5 million in football scholarships to players as a direct result of their participation in this game.

While several *states* conduct all-star games of this type, we believe that our game is one of only a hand-full in Texas. The reason so few communities attempt to conduct such an important event is because it takes a considerable effort on the part of local businesses and leaders to make it successful. Numerous Kids Sports Network staff members and Olmos Kiwanis Club volunteers work throughout the year planning the game and on game day nearly 100 volunteer coaches, referees, concession stand operators, ticket takers, etc. work long hours to present the game to the public.