



33rd ANNUAL SAN ANTONIO HIGH SCHOOL ALL-STAR FOOTBALL GAME

BACKGROUND INFORMATION

The **Pizza Hut High School All-Star Football Game** is a charity event played in May featuring outstanding San Antonio high school football seniors from the previous fall season. This year's game will be held on Saturday, May 21, 2011, at Heroes Stadium, North East ISD. Typically about 4,000 fans attend the game. The game is broadcast live on the Texas Sports Radio Network and telecast on a delayed basis by Time Warner Cable.

The event is conducted by the Kids Sports Network with support from the Olmos Kiwanis Club. Proceeds benefit area youth charities. In the past 32 years the game has raised over \$700,000 for nonprofit organizations in the San Antonio area.

Over 60 area high schools are offered an opportunity to nominate players for the game. Players are geographically divided into East and West squads based on the locations of their schools. Former area coaches, Rene Maldonado (West Campus & Antonian) and Angel Cedillo (Holy Cross), will coach the East and West teams, respectively. Rene played in the 1982 All-Star Game. Other game alumni include NFL current and former players Eric Brown, Sammy Morris, Alex Van Pelt, Gabe Rivera, Tony Darden, Reggie Rivers, Bruce Collie, A.J. Johnson, N.D. Kalu, Sam Hurd and others. Former Cowboy wide receiver, Sam Hurd attended the 2010 game and presented the player of the game awards to Offensive and Defensive Players of the East and West squads.

The initial meeting of game participants and their game coaches will take place on Tuesday, May 3rd during a Kickoff Dinner in the Westminster Room of the First Presbyterian Church in downtown San Antonio. At the meeting, game rules, practice schedules, etc. are explained to the players. Practices begin on Monday evening, May 9th and continue weeknights through Friday, May 20th. Parent meetings will be held at the practice fields during the first week of practice.

A Player Recognition Banquet for parents, coaches and players will be held on Thursday, May 19th in the Event Center of Morgan's Wonderland Park. Past speakers have included Priest Holmes, Jack Pardee, Gary Green, Ray Childress, Earl Campbell, Jim Wacker, Paul Alexander, David McWilliams and Dan Cook.

An average of 25 college recruiters from schools as far away as Missouri, Iowa, Tennessee, Kansas, New Mexico and even Canada have attended past games and each year offer college scholarships to as many as 15 participants after the game ends. In the past 32 years, colleges and universities have offered over \$5.7 million in football scholarships to players as a direct result of their participation in this game.

While similar games are conducted in a few cities across the nation, we believe that our game is one of the longest consecutively running games in the country and one of only a hand-full played in Texas. The reason so few communities attempt to conduct such an important event is because it takes a considerable effort on the part of local businesses and leaders to make it successful. Numerous Kids Sports Network staff members and Olmos Kiwanis Club volunteers work throughout the year planning the game, and on game day nearly 100 volunteer coaches, referees, concession stand operators, ticket takers, etc. work long hours to present the game to the public. (For additional information visit www.ksnusa.org/allstar.htm.)